

ADVERT

Position: SAIGA Council Sub-Committee
Committee Name: SAIGA Marketing, Branding and Communication Committee
Closing Date: 11 June 2021
Term: 3-Year Term

The Southern African Institute of Government Auditors (SAIGA) is calling upon interested applicants to apply to serve in the SAIGA Council Sub-Committee: SAIGA Marketing, Branding and Communication Committee. Appointed candidates will be remunerated for attending meetings at a rate approved by the SAIGA Council and where applicable be reimbursed for travel costs incurred to attend meetings.

REQUIREMENTS

- A recognised post graduate degree or diploma in marketing or communication.
- A minimum of 3 years' post qualification management experience.
- A professional designation will be an added advantage.
- A detailed understanding of the concepts of marketing and communication management.
- Knowledge of working in committees.
- Experience in matters related to Learning and Development will be an added advantage.
- Knowledge and experience on professional body environment will be an added advantage.

ROLE, DUTIES, RESPONSIBILITIES AND OBJECTIVES OF THE MARKETING, BRANDING AND COMMUNICATION COMMITTEE (MBC)

The Marketing, Branding and Communication Committee shall and subject for SAIGA Council approval:

- Oversee, review, and recommend for SAIGA Council approval marketing, branding and communication initiatives of the Institute.
- Review the quality and recommend for SAIGA Council approval marketing, branding and communication campaigns of the Institute.
- Review the quality of the integrated marketing and communication strategy and recommend for SAIGA Council approval.
- Research and recommend for SAIGA Council approval any marketing, branding, communication and stakeholder relation opportunities.
- Oversee, review, and perform ad hoc initiatives, including appointment of marketing, branding and communication agencies.

SKILLS & PERSONAL ATTRIBUTES

- Possess the relevant expertise and experience in order to offer actionable and on-point advice to the Institute.
- Possess strategic thinking and decision-making skills.
- Have passion for marketing and communication.

- Be motivated and interested in being an efficient and effective member of the Committee.

Interested candidates must submit their CVs to admin@saiga.co.za.

For further enquiries, please contact Ms. Oketsang Modiselle at 012 004-0741 or alternatively email admin@saiga.co.za.