

**SAIGA**  
Developing Ethical Public Sector Professionals

15 - 17 November 2021

## SAIGA ANNUAL CONFERENCE 2021

**C**itizens  
REGISTER NOW

**C**ome **F**irst



# SAIGA ANNUAL CONFERENCE 2021

15 - 17 November 2021

**This is a guide to provide information about the conference and the **sponsorship & exhibition opportunities** that are available.**

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# ABOUT SAIGA

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**The Southern African Institute of Government Auditors (SAIGA) is a non-profit professional body that serves the public interest. Since its inception in 1988, the role and functions of SAIGA has been to serve the public sector and society by advancing public accountability and auditing in its widest sense. As a professional body, SAIGA represents a unique brand of professionals, the Registered Government Auditors (RGA) in the public sector and in academia. The RGA is considered the highest professional designation within the public sector auditing. Visit: [www.saiga.co.za](http://www.saiga.co.za) for more information.**



**SAIGA PRESIDENT  
MR PHILLIP RAKGWALE**

Hosting the annual conference is part of our vision 2023 strategy with a focus to strengthen capacity building in the public sector and expanding the Institute's footprint in the rest of the African continent and globally.



# ABOUT THE CONFERENCE

SAIGA will be hosting the SAIGA Annual Conference 2021 on a virtual platform with an aim to provide a platform for Accounting and Audit professionals in the public sector to engage on various topics that are impacting the industry.

## “Citizens Come First”

Members of SAIGA are professionals who are well versed in driving accountability in the public sector. The Institute is built on the belief that good governance and quality service delivery leads to happy citizenry. At the SAIGA Annual Conference 2021 industry thought leaders will unpack and put forward solutions around public accountability, capacity building in the public sector and other topics in robust and insightful presentations/sessions.

SAIGA ANNUAL CONFERENCE 2021



**SAIGA CEO  
MR RUSSEL MORENA**

This annual event will bring professionals not only in South Africa but outside our borders together with the sole purpose of contributing to solutions of capacity challenges and efficiencies within the public sector.



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## OUR MISSION

- We support our members through continuous professional development programmes in executing their functions.
- To provide continuous tuition and development of all persons involved in the public-sector accountability framework.
- We want to certify professional accountants and auditors in the public sector.
- We build capacity within the public sector in connection with accountability.
- We are an expert knowledge repository of auditing and accounting in the public sector.
- Continuously promote and stimulate research in the field of auditing and accounting practices in the public sector.
- To work in partnership with stakeholders to promote its members' interests by focusing on the advancement of the disciplines of public sector accountability.
- To maintain and expand membership of local and international bodies that regulate the accounting and auditing professions.
- To maintain and expand partnerships with key public sector stakeholders.

**“Good governance and quality service delivery leads to happy citizenry”**

## OUR VISION

To be recognized as the preferred professional body in the development and advancement of Auditing and Accounting with multiple skills set leading the Southern African Public Sector environment.

**CITIZENS  
COME  
FIRST**

## OUR VALUES

**We subscribe to ethical behaviour**

**We deliver services and products of excellence**

**We embrace and drive change**

**We exist to contribute towards accountability**

# SPONSORSHIP & EXHIBITION OPPORTUNITIES

## WHY SHOULD YOU SPONSOR OR EXHIBIT?

We are driven by creating the experience that will deliver results favourable for your brand. The SAIGA Annual Conference 2021 is the first of its kind, with its main focus to bring solutions that will potentially add value to ordinary citizens.

## WHY SHOULD YOU SPONSOR OR EXHIBIT?



### INSIGHTFUL SESSIONS

Industry experts will be unpacking topics impacting the industry.



### SOCIAL IMPACT

The conference will discuss solutions that will add value to ordinary citizens.

33



### SAIGA LEGACY

The Institute has a legacy of 33 years.



### 85% AUDIENCE SATISFACTION

We have received 85% satisfaction responses from the SAIGA webinars audience.



### SOCIAL MEDIA ENGAGEMENT

You will benefit from the fast growing social media engagement on SAIGA social media

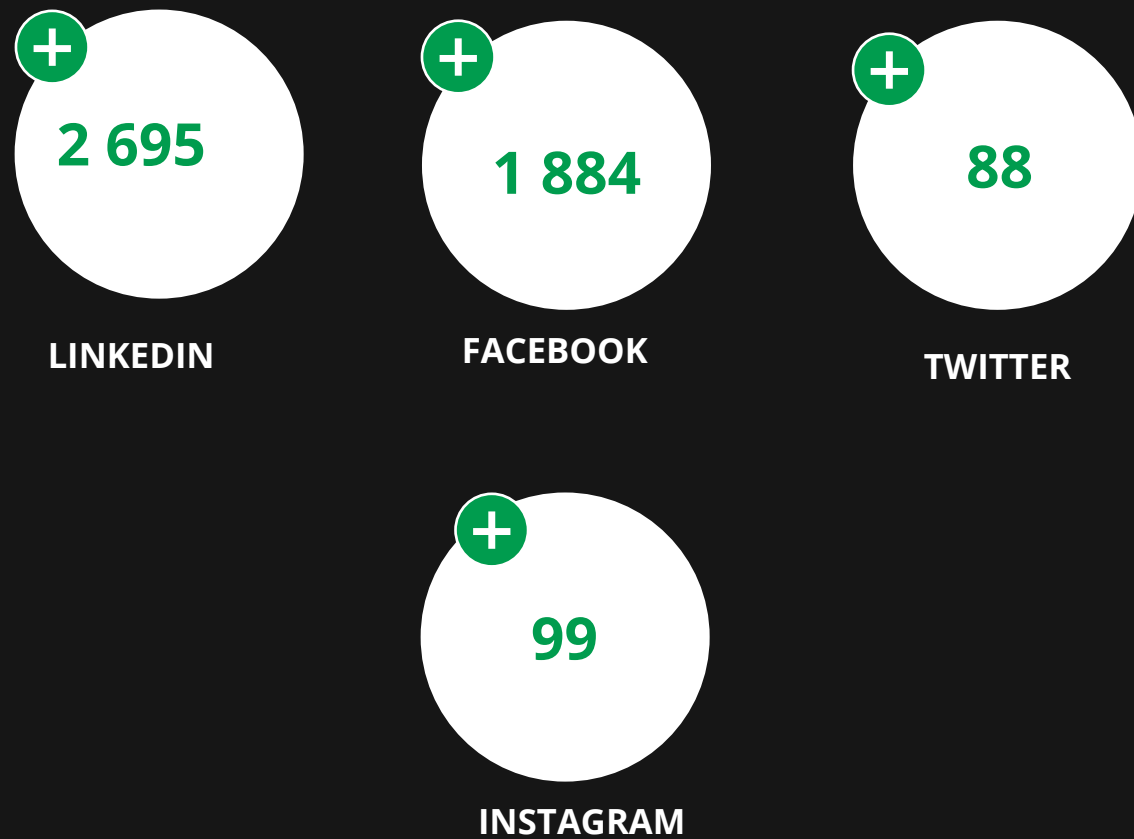


### SAIGA REGIONS

SAIGA region are committed to create awareness about the conference in their provinces.



# SAIGA SOCIAL MEDIA FOLLOWERS



## TARGET AUDIENCE

SAIGA MEMBERS	MEMBERS OF OUR STAKEHOLDERS	STUDENTS	CITIZENS
SAIGA members are Accounting and Audit Professionals, majority of them are Registered Government Auditor (RGA) designation holders.	Most of these members are Accounting and Audit Professionals.	Students who are studying toward Accounting or Finance-related qualifications.	Citizens who are keen to gain insights from various speakers, including thought leaders from the public service.

## SCHEDULE

**DAY 1** - 09:00 to 17:00  
**DAY 2** - 09:00 to 17:00  
**DAY 3** - 09:00 to 13:00

SAIGA will award 30 CPD (Continuing professional development) points to delegates who will be attending the entire conference.

## REGISTER BY 30 SEPTEMBER 2021 FOR

### EARLY BIRD RATES

SAIGA members - R1299.97  
 Non-members - 1799.89  
 SAIGA student members - R300  
 Student non-members - R499.97

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## SPONSORSHIP PACKAGES

### HEADLINE SPONSOR R80 000

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- License to use "SAIGA Annual Conference Headline Sponsor" logo
- Headline Sponsor logo placement on the programme
- Speaking slot (product pitch): first (20 minutes) before the panel guest speaker OR keynote speaker.
- Speaking slot (specific topic)
- Complimentary full-page colour advert in the SAIGA Accountability & Audit Newsletter
- Complimentary direct email to member base post the conference
- **AND MANY MORE BENEFITS**

### EXHIBITOR ONLY - R5 000

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- Access for 2 users to login as exhibitor hosts to engage with conference participants
- Exhibitor Profile on conference platform, including:
- Company name, corporate logo and description preview (approx. 25 words) on Exhibitor's Listing page, arranged in order of participation level
- Sponsor to provide access to one downloadable brochure.

### GOLD SPONSOR R50 000

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- Speaking slot (product pitch): first (20 minutes) before the panel guest speaker OR keynote speaker.
- Complimentary full-page colour advert in the SAIGA Accountability & Audit Newsletter
- Complimentary direct email to member base post the conference
- Dedicated page on virtual platform with sponsor information and resources
- SAIGA will include sponsor's video in a dedicated social media post linked to event
- **AND MANY MORE BENEFITS**

CONTACT THE  
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TEAM

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